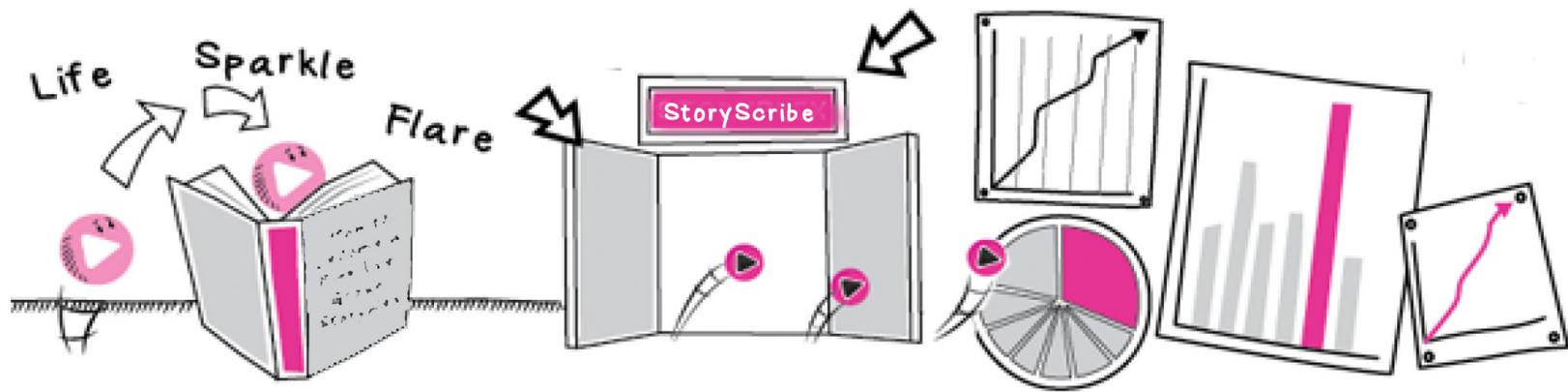




D-scribe Media

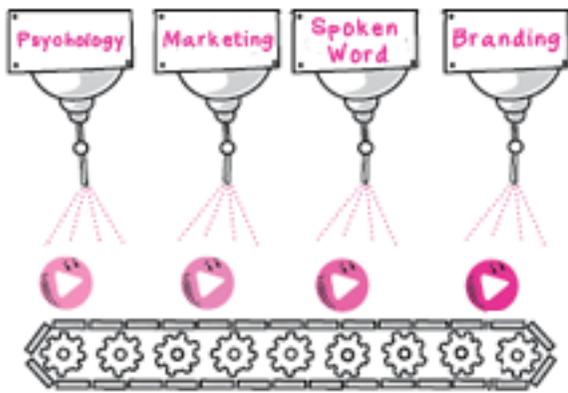
Overview



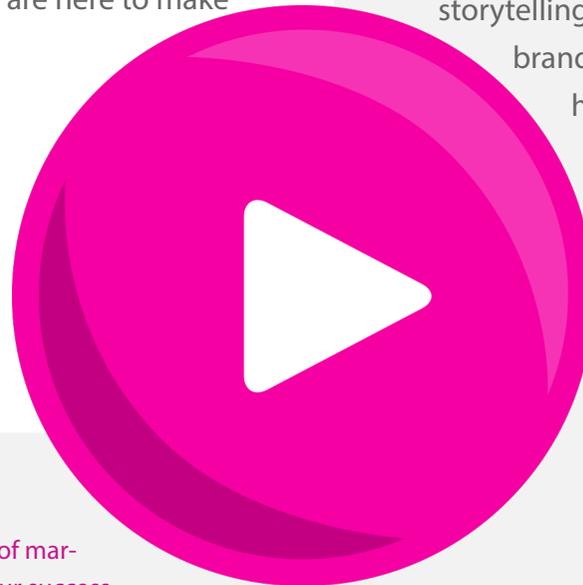
What is D-scribe Media?

D-scribe Media is an animation and app studio that specializes in helping companies D-scribe what they do. We have developed content for individual artists as well as fortune 500 companies.

We're a small energetic team of expert strategists, artists, psychologists, and storytellers. Everyone on our team has a passion to change the world, and we do it with the creation of StoryScribe Videos. We work long and hard to create videos that help you reach all of your goals, whether it's increasing product awareness, or growing your customer base we are here to make it happen.



D-scribe Media was created from the vision of marketing experts, who started the firm with your success in mind. Our services are measured, not only by how good we make you look and the immediate attention you will receive, but by your reoccurring success.



What is a StoryScribe video?

A StoryScribe video uses extensive research to tell an engaging story explaining a company, cause, or concept using simple animation in just 60-90 seconds.

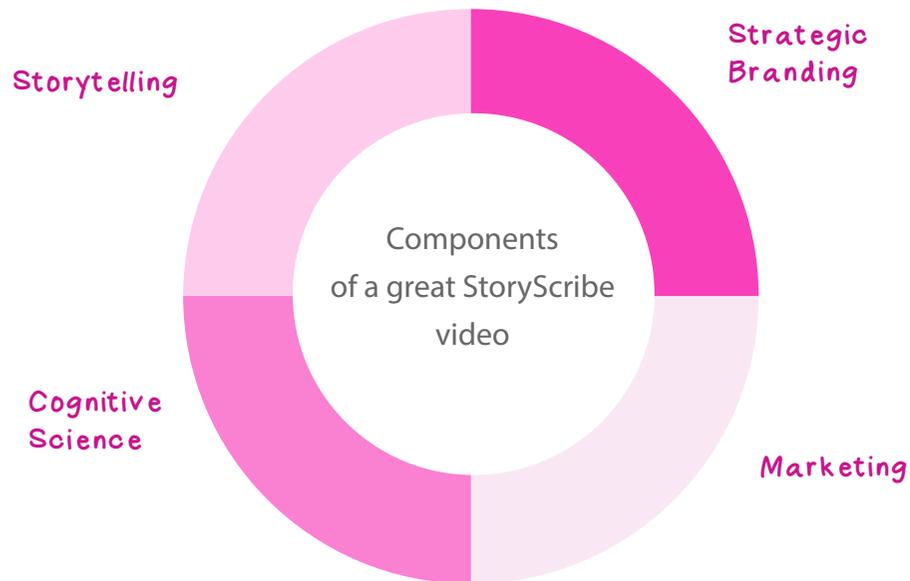
Our videos leverage cognitive science, market research, and storytelling to create an emotional connection between your brand and your clients. Successful StoryScribe videos have been shown to exponentially increase product awareness, product understanding, and conversion rates. What's more, they can be showcased on the front page of your website, social media, emails, and really, anywhere you can imagine!



Why Choose Us?

1. We are experts in our field

D-scribe Media is not just another animation company. Sure, you'll get great graphics too. However, our areas of expertise are in:



Using research and artistic dexterity we develop a video that will perfectly convey your message and embody your business. In addition, we can also give you a plan on how to market your video to really make a difference.

2. We've got you COVERed

Communication

You will be in the loop for every single part of the process.

Originality

Your product will be unique, fresh, and filled with creativity

Value

You will have a great product for a great price

Energy

You can expect that we will put our time, passion, and high energy into making your look great

Reliability

You will have us when you need us, we are there for you! We stand by what we say and mean it.

How long will it take?

Research

(1–2 days)

We learn the ends and outs about your brand, your goals, and become mini-experts on you.



Storyboard

(1 week)

We create illustrations that are engaging and memorable.



Animation

(1 week)

This is where the magic takes place! We put all your illustrations into action.



Strategy & Delivery

We will equip you with a strategy on how to best display and promote your new video.



WEEK ONE

WEEK TWO

WEEK THREE

WEEK FOUR

Script

(3 days–1 week)

Here we bring together all of our research to develop a clever and mesmerizing story.



Story-reading

(1–3 days)

What is a story without a voice? Here we match you with the right voice and tone for your video.



Production

(1–3 days)

We put everything together to get one amazing video complete with sound, music, and sound effects.



Timeline may vary depending on project

How much does it cost?

We believe in doing our best to get top notch results for all of our clients. That's why our rates are based on time, rather than quality. Keep in mind we offer a variety of styles.

30 seconds

60 seconds

90 seconds

custom

3/5k*

6/8k*

8/10k*

We give discounts for
Startups and Multiple videos
Contact us for a quote

1k per additional minute after 90s

(Money Back Guarantee)

What's Included?

- ▶ Story/Script Development
- ▶ Custom illustration
- ▶ Storyboard production
- ▶ Professional voiceover
- ▶ Music
- ▶ Animation
- ▶ Recording (1 Revision)
- ▶ Sound effects
- ▶ Rendering & Processing

*Starting Price

Don't have it all right now?

No problem! We offer a 6 month no interest financing option via BillMeLater.

How do I get started?

Want to work with us to take your marketing efforts to the next level?

Please contact us at
support@dscribemedi.com

We'd love to hear from you!